



mipcom[®]
CANNES

16-19 October 2023

Palais des Festivals – Cannes, France

**PARTICIPANTS
COMPANY HUB**

mipcom[®]

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SUMMARY

1. Admin definition
2. Activating your account
3. Participant profile
4. Participants Directory
5. Company profile
6. Company Directory
7. My network & plan
8. Chat
9. MIPCOM Screening Library *for buyers only*
10. Customer Helpdesk

1. ADMIN DEFINITION

Administrator of your MIPCOM online account is the first registered person of your company. They have all entitlements to set up your company page.

They can also add secondary ADMINS (unlimited) in your company hub page online to share their rights with other colleagues for account set up.

2. ACTIVATE YOUR ACCOUNT

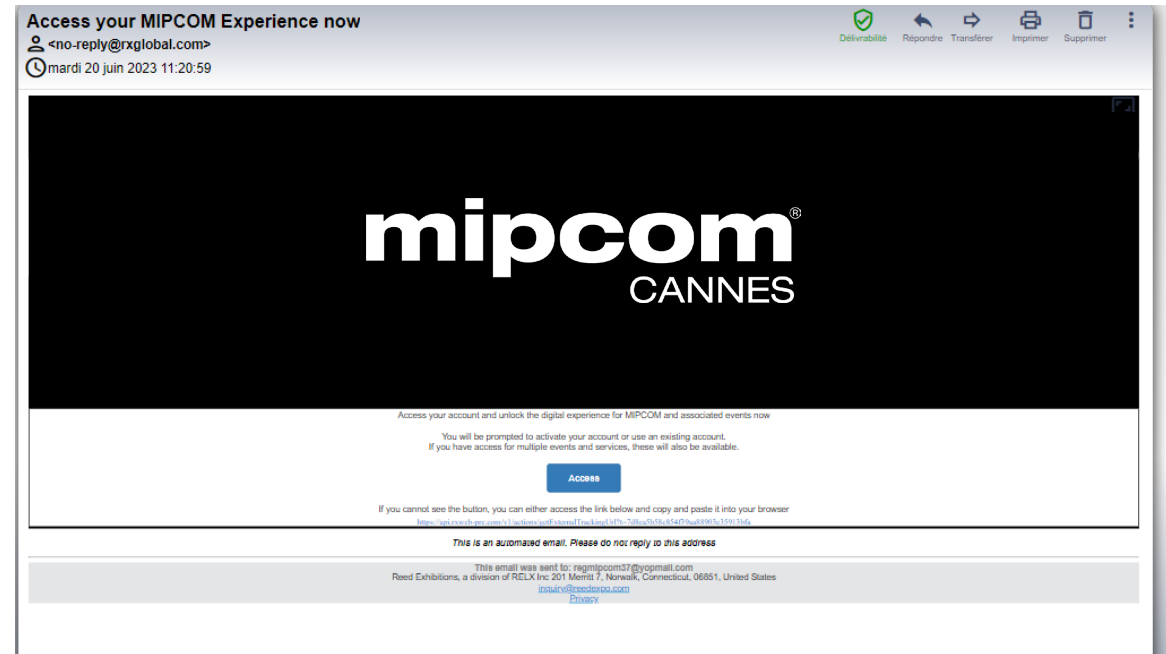
Upon registration, you will receive an email to activate your account like this

It may end in SPAM folders, here's the sender's name to find it :

no-reply@rxglobal.com

Two options to activate your account :

- Use “Access” button
- Copy and paste the link at the bottom in a browser



3. PARTICIPANT PROFILE

Peter EVANS
Marketing director
QUALITY SARL

Upload picture
Formats: jpg, png, gif
Max file size: 1MB
Minimum: 180*180px

About Peter
Marketing director at Quality 3 Sarl for 4 years, living in France

atlasre.edehx@gmail.com
+33683850823

Twitter LinkedIn

Select items that best represent your company to help visitors to find you through searching the participant directory.

Your main activity
the selected item will be used in filter
Producer

Participant activities?

Your country / region

Click in top right menu under your name on “**My Profile**”.

Then update your personal profile **by clicking on the pen icon button on each section**

You should add:

- **MANDATORY FOR YOUR BADGE : YOUR PHOTO** (recommended size 180*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (Twitter & LinkedIn)
- Your contact details are displayed by default. Click on the pen picture, then “Change” to hide your email & phone.

IMPORTANT:

Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.

4. PARTICIPANTS DIRECTORY

Filters

Filter participants by

- buyers/visitors status,
- job function,
- content genre of expertise,
- countries, etc...



16 - 19 Oct. 2023
Palais des Festivals, Cannes, France

Home Companies **Participants** Products Sessions

MIPCOM Participants Directory

Participant Directory

Search participants

Last name (A-Z)

316 Participant(s)

Filters

Features

- Buyers (12)
- Delegates (126)

Company activities

- Buyers Content sourcing-commissioning (20)
- Content creation - right holders (73)
- Content distribution - media rights (97)
- Financing & investors (15)
- Others (9)
- Regional or Representative Pavilion (40)

More

Company genres

- Docs - Factual (27)
- Drama - Scripted Format (33)

Atermer Affiliate
Manager
Affiliates New Company Sharer
Stand: C17
France
040723merater-affiliatenew@mailinator.com
+33077 171 0515
Created 4th Jul

Atermer Affiliate
Manager
Affiliate New Sharer Merater 2
Stand: A112A
France
050723merater-affiliatesh@mailinator.com
+33077 171 0515
Created 5th Jul

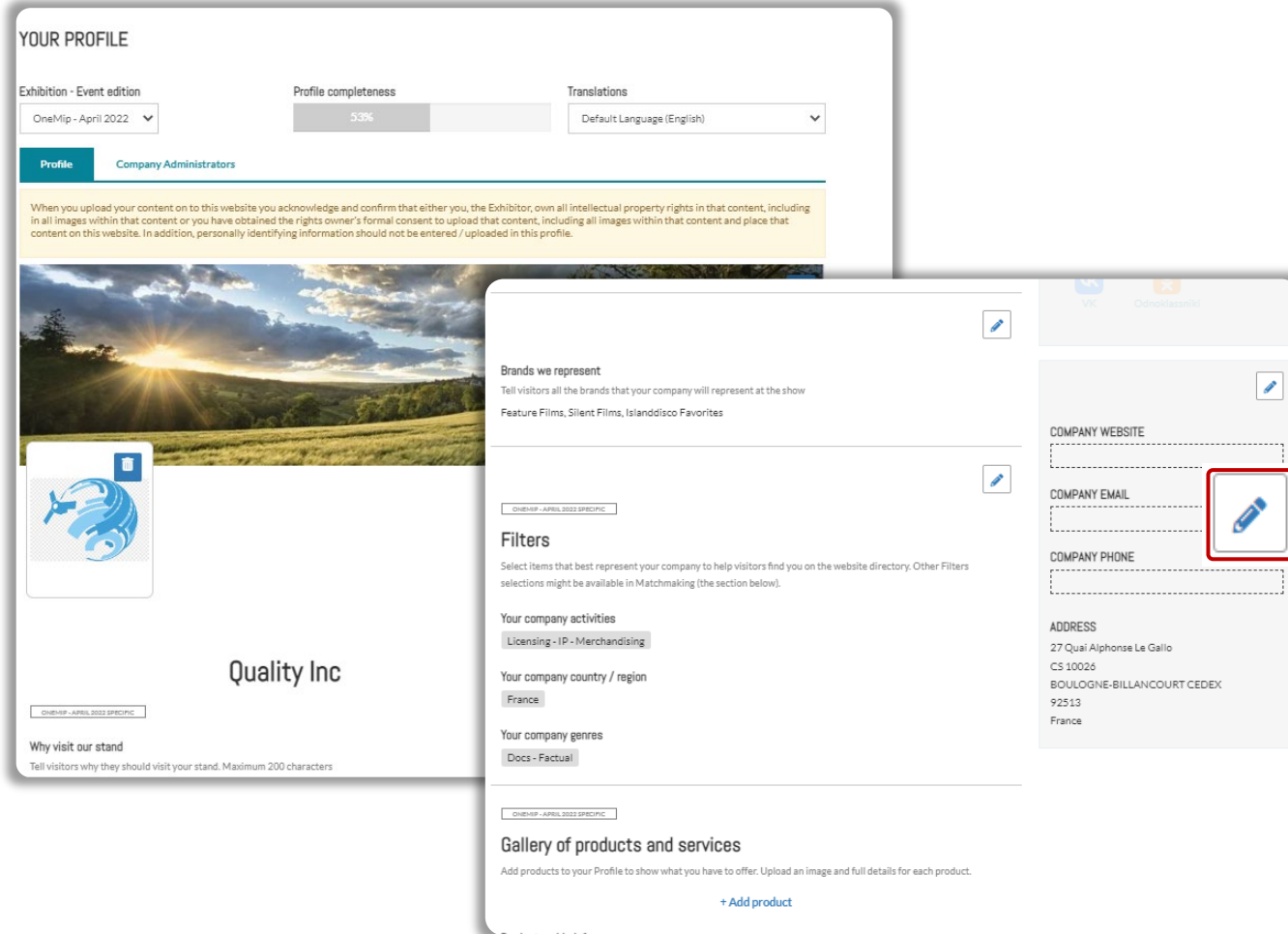
Search by job title, first and last names and company name

Sort by:

- A-Z
- Z-A
- Newest
- Recently updated!!

Option to add a participant to "My Network & Plan" (favourites)

5. COMPANY PROFILE – only available for admins



Click on “Edit my profile” in your “Company Hub” or in the top right menu “My Company”. Then update your company profile **by clicking on the pen icon button on each section**

You can add:

- Your logo (recommended size 180x180px , max. 1MB)
- Your banner (recommended size 600x150px, max 1MB)
- Your company description and contact info
- Your company content genre
- Documents (PDF format, max size 5 MB per file)

IMPORTANT:
Please be as comprehensive and accurate as possible when setting up your company details so participants can easily find you in our listings.

6. COMPANY DIRECTORY

The screenshot shows the MIPCOM Company Directory website. At the top, there is a navigation bar with links for 'Homepage', 'MIPJUNIOR', 'MIPTV', and 'MIP CANCUN'. Below this, the date '16 - 19 Oct 2023' and location 'Palais des Festivals, Cannes, France' are displayed. A user profile 'Hello, PS' is visible in the top right. The main header features the title 'MIPCOM Company Directory' and a search bar labeled 'Search exhibitors'. Below the search bar, it indicates '182 Exhibitor(s)'. On the left side, there is a 'Filters' section with categories: 'Features' (Visitors: 73, Exhibitors: 31), 'Networking' (Companies I follow), and 'Company activities' (Content distribution - media rights: 57, Content creation - right holders: 31, Regional or Representative Pavilion: 12, Buyers Content sourcing-commissioning: 3, Financing & investors: 17, Services & supports: 4). The main content area displays a list of exhibitors, each with a profile picture, a unique ID (e.g., 4f7cfb2f, 4flow AG), a description, and an 'Add to Network' button. A 'VISITORS' button is also present for each entry.

Same email (login) & same password for mipcom.com and mipjunior.com (if you are registered to both)

Find out which companies are exhibitor or visitor and filter by company activities

Find your best targets using the filtering options

Enter any keywords to find your targets.

Add a participant to you favourites list called "My Network & Plan" (Heart icon on top)

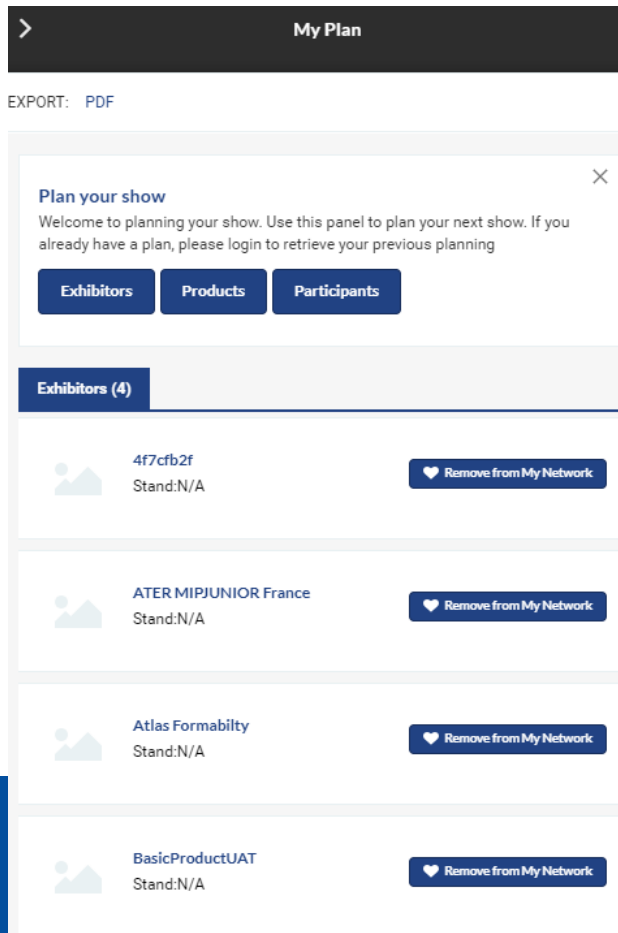
Quick link to company details



7. MY NETWORK & PLAN

This new functionality is used to add favorites and save some records in case it should be accessed quickly later by participants



- My Network & Plan is always available through the option in platform's header by clicking on the heart icon



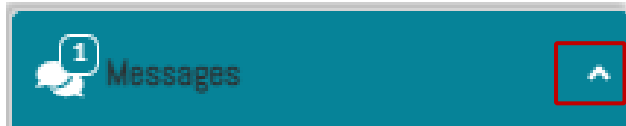
- It is possible to favorite a company, a participant, or a session using following button on directories or details pages:

- It is possible to remove a favorite by clicking on the following button:


“Network Feed” is displayed on the home page and shows the activity of the companies and participants you follow on your “Network and Plan”

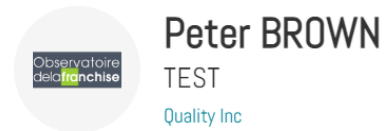
WARNING
PDF extract does only contain companies and sessions.
Neither products not participants.



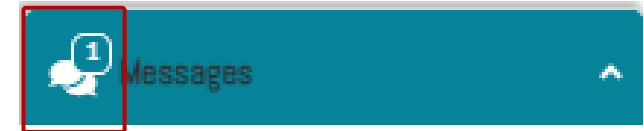
8. MESSAGES



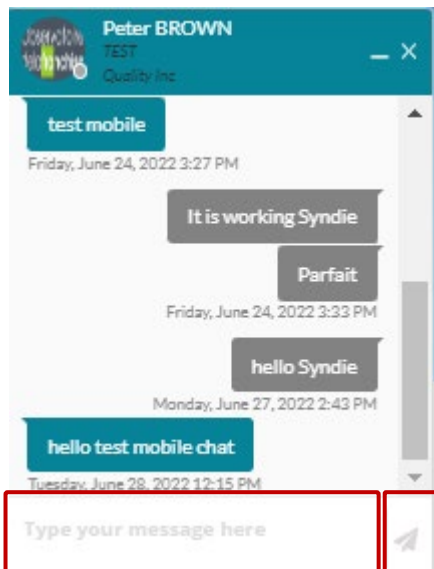
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



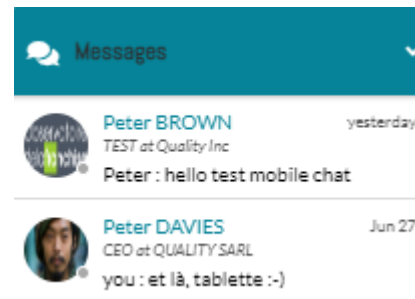
To start a discussion, click on “Send a message” on a participant details page



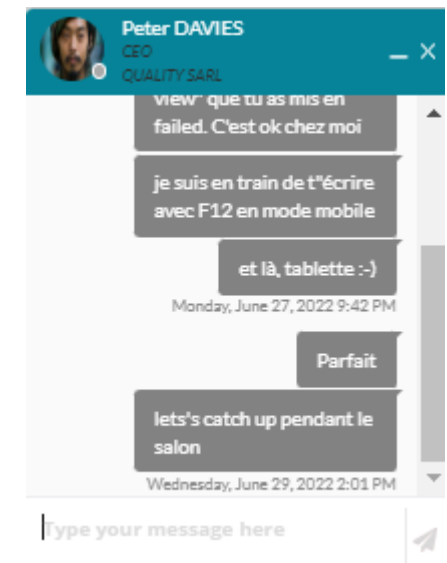
New messages are notified through a particular icon in the chat module header



New posts can be filled in a chat window. Click send to post the message. URL will displayed as links.



All active discussions are available in the list. Click on one item to open the thread in a separate panel.



User's availability is displayed next to the picture.
Green: participant is connected
Grey: participant is offline

9. MIPCOM SCREENINGS LIBRARY

For Buyers

- Once registered to MIPCOM (ticket purchased), Buyers will receive instructions on how to use the MIPCOM Screenings Library online to screen content uploaded by MIPCOM's Exhibitors on their company hub.
- Buyers will get an invitation via email to access MIPCOM Content Directory in mid-September.
- Buyers will be able to continue screening online after MIPCOM CANNES until 15 November.

MIPCOM Content Directory

The screenshot displays the MIPCOM Content Directory interface. At the top, there is a search bar labeled "Search products" and a dropdown menu for "Product (A-Z)". Below the search bar, it indicates "8 Product(s)" and "Filters". The filters are organized into several expandable sections:

- Company activities**: Content distribution - media rights (8)
- Company genres**: Kids (7), Unscripted Formats (1)
- Participant covered regions**: Africa (4)
- Participant Genres**: Kids (8)
- participant programme types/formats**: TV Film (2)

The main content area shows a grid of product listings. Each listing includes a thumbnail image, the product name, the DRE2 status, and an "Add to Plan" button. The visible products are:

- machibepr** DRE2
- NewProduct_7thJuly** DRE2
- Pexel** DRE2

Other thumbnails in the grid show people in a meeting and a computer screen.

10. CLIENTS SUPPORT

Need any assistance?

- Contact our Customer Helpdesk :

- By phone : (+33) 1 47 56 51 01.

Our telephone service is open from Monday to Friday, 9am to 6pm CET.

- [By form](#)
- [Read the FAQ](#)